

WESTERN FENCING



Training Guide to Fence Selection





Introduction

- BMD offers our own line of quality fencing products. Along with our superior fencing products, BMD provides marketing support and POP solutions for all of our stocking customers.
- BMD offers many types of fencing, each meant for a specific job.
- This presentation will help you select the best fencing to serve your customer's needs.



Western Fencing

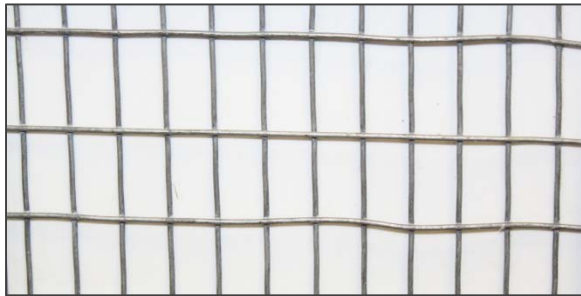
BMD's own Western Fencing line of high-quality products includes:

- Welded Wire
- Poultry Netting
- Hardware Cloth
- Aviary Netting
- Gopher Wire
- Tomato Wire
- U-Posts

Fence Components

Mesh Design

Fencing is constructed by forming the wire into uniform patterns called “mesh.” Each mesh design has been refined through years of experience and use.



SQUARED MESH

Consists of wires welded to form a squared or rectangular pattern. This mesh is available in many mesh patterns and various gauges and is galvanized before it is welded.

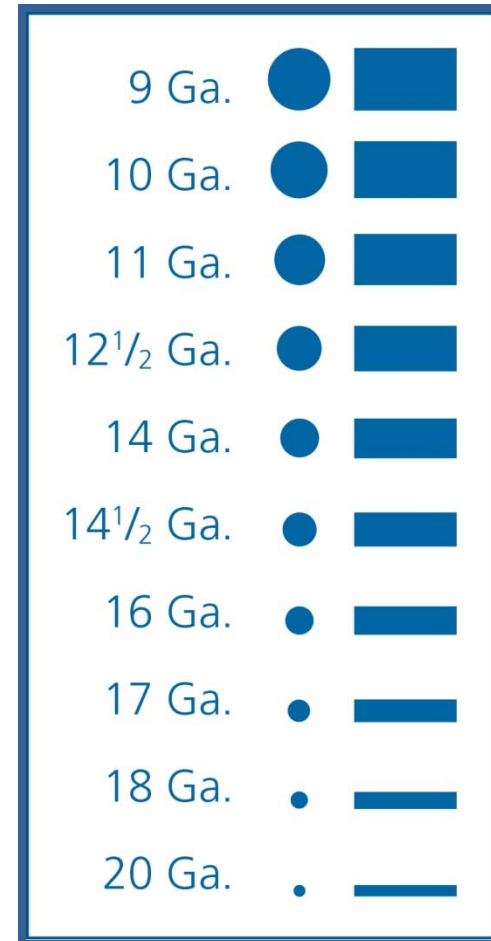


HEXAGONAL MESH

Consists of lightweight wire that is woven to form a hexagon pattern. This mesh is available in 4 different sizes and is galvanized before it is woven.

Wire Gauge

- Fencing is made from various gauges of wire – from very heavy to very light. The chart at the right shows you the size of each gauge (Ga.) wire used in making fencing. Note, the larger the number, the smaller the wire.

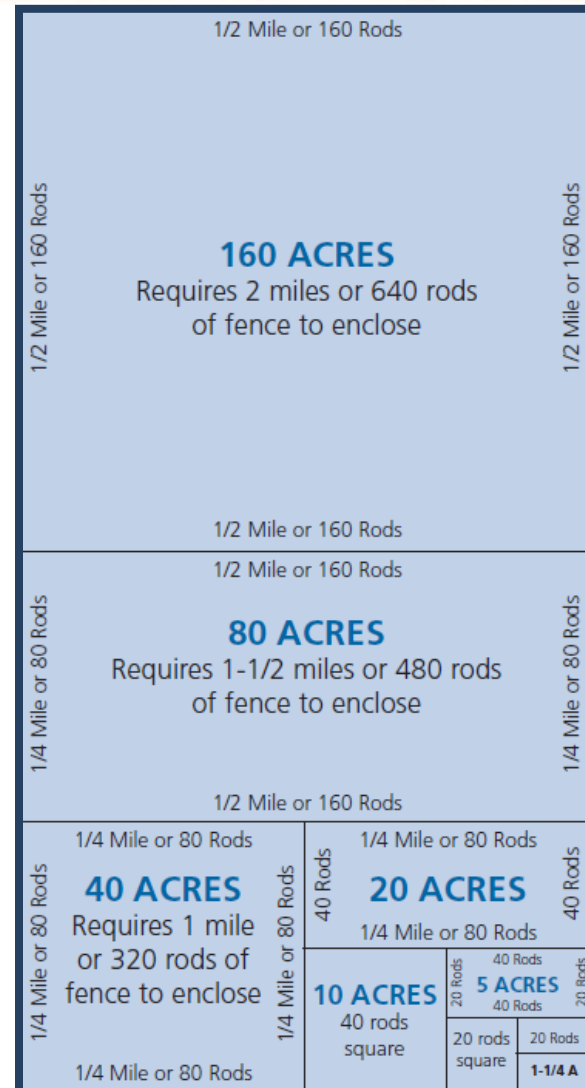




Acresage Guide

This diagram is used to calculate the number of rods/footage of fence required to enclose fields of different sizes.

- 1 rod = 16-1/2 ft.
- 10 rods = 165 ft.
- 20 rods = 330 ft.
- 1/4 mile = 1,320 ft. or 80 rods
- 1/2 mile = 2,640 ft. or 160 rods
- 1 mile = 5,280 ft. or 320 rods





Acresage Table

- This table helps calculate the number of rolls required to enclose various acreage sizes.

Acres	Fence 20 Rod Rolls	Fence 100 Ft Rolls	Barb Wire 80 Rod Rolls 1 Strand
65	21	68	6
70	22	70	6
75	22	73	6
80	23	75	6
85	24	77	6
90	24	80	6
95	25	82	7
100	26	84	7
105	26	86	7
110	27	88	7
115	28	90	7
120	28	92	7
125	28	94	7
150	31	103	8
175	34	111	8
200	36	118	9
225	38	126	10
250	40	132	10
275	42	139	11
300	44	145	11
325	46	151	12
350	48	157	12
375	49	162	13
400	51	167	13
425	53	173	13
450	54	177	14
475	56	182	14

Acres	Fence 20 Rod Rolls	Fence 100 Ft Rolls	Barb Wire 80 Rod Rolls 1 Strand
1	3	9	1
2	4	12	1
3	5	15	1
4	5	17	2
5	6	19	2
6	7	21	2
7	7	22	2
8	8	24	2
9	8	25	2
10	8	26	2
11	8	28	2
12	9	29	3
13	10	31	3
14	10	31	3
15	10	33	3
16	11	34	3
17	11	35	3
18	11	36	3
19	11	37	3
20	12	38	3
25	13	42	4
30	14	46	4
35	15	50	4
40	16	53	4
45	17	56	5
50	18	60	5
55	19	62	5
60	20	65	5

Western Fencing Product Line



Welded Wire

- Welded Wire (General Purpose Fabric) is a multi-purpose fence used for all types of farm and home applications. Some of the popular usages include cages, livestock panels, garden fencing and temporary pens. Solid welded construction ensures a sturdy fence design.





Poultry Netting

- This fencing is ideal for poultry and pet pens, and many other home and garden projects. It provides predator-proof protection for domestic fowl and gardens.
- The hexagon mesh is designed with reinforced supplemental horizontal wires to keep the netting straight and upright. Choose from a 1" or 2" hex mesh - available in various heights and lengths.





Aviary Netting

- This galvanized woven fence is perfect for bird cages, topiary projects, temporary fence partitions, erosion and gopher control. Available in various heights and lengths.

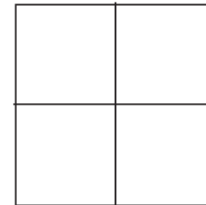




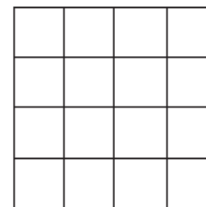
Hardware Cloth

- Durable, multi-purpose mesh is ideal for garden use, workshop and home projects. It is also used for gopher and erosion control. This product is available in Galvanized and Black PVC coated, in various heights and lengths.
- **Hardware Cloth is Available in 3 Mesh Sizes**

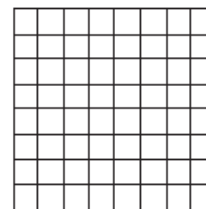
2 x 2 Mesh
1/2" x 1/2" Openings



4 x 4 Mesh
1/4" x 1/4" Openings



8 x 8 Mesh
1/8" x 1/8" Openings



Gopher Wire

- This galvanized woven fence is gopher exclusion for your plants, trees and lawns. It can also be used as a barrier for erosion control, topiary projects and temporary fence partitions.



Tomato Wire

- This product provides support and stabilizes heavy tomato plants. It prevents plant sprawl and provides easy access to fruit. The 20' length of this product makes 4 cylindrical cages.



Marketing and Sales Support



Western Fencing Display

- BMD is proud to present the Western Fencing Display. The sleek design will help your customers find all of their fencing needs fast and efficiently. Unlike the competitors, BMD can design custom marketing to fit your retail requirements.





Western Fencing POP

Our sample board provides visuals of the many styles of fence available to assist your customer

WESTERN FENCING
BMD

BMD AGRICULTURAL FENCING PRODUCTS

1\" Hex Poultry Netting	2\" Hex Poultry Netting	1/2\" Hex Aviary Netting	3/4\" Hex Gopher Wire	4\" x 6\" Tomato Wire	2\" x 3\" Mesh Welded Wire	1/2\" x 1\" Mesh Welded Wire
1\" x 1\" Mesh Welded Wire	1\" x 2\" Mesh Welded Wire	2\" x 2\" Mesh Welded Wire	2\" x 4\" Mesh Welded Wire	2\" x 2-1/2\" Mesh Green Vinyl Fence	2\" x 4\" Mesh Welded Green Wire	2\" x 4\" Mesh Welded Black Wire
1/2\" Mesh Hardware Cloth Galv.	1/4\" Mesh Hardware Cloth Galv.	1/8\" Mesh Hardware Cloth Galv.	1/2\" Mesh Hardware Cloth Black	1/4\" Mesh Hardware Cloth Black	T-Post	U-Post

For a Digital Fence Gallery

PROUDLY DISTRIBUTED BY: BMD



Partner Vendors

- To serve all your fencing needs, BMD also distributes these widely recognized, quality brand names:



BEKAERT



Add-on Sales

Don't forget to remind your customers about the necessary add-ons for their projects. BMD has many of these products available, such as:

T-Posts

Clips

Post Driver w/handles

Gates

Stockade Panels

Galvanized Wire Coils

Electric Fence Wire

Fence Stays



Thank You

BMD Brand Fencing Your Total Fencing Source

